

Sensus PharmaBraille

Powered by RoboBraille®

The Requirement

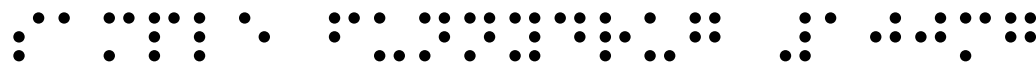
Sensus PharmaBraille was created in 2005 in response to requirements from the European Commission who mandates pharmaceutical manufacturers and distributors to mark their products with Braille. Braille is a symbolic, tactile system used by the blind for reading and writing. According to European Council Directive 2004/27/EC - Article 56(a), the name and strength of pharmaceutical products must be written in Braille on the packaging material. The directive is in effect throughout the European Union.

The Challenges

Braille is language-specific and the Braille code differs from country to country. Although attempts have been made by the European Blind Union (EBU) to standardise the Braille code, Braille on pharmaceutical packaging material must still be adapted to local markets. As an example, there are more than 20 different ways of writing the percentage sign (%) in Braille within the European Union. In addition to compliance with the national Braille codes, the Braille must be rendered with specific physical dimensions in order to be perceivable and readable by Braille readers. Furthermore, visual Braille illustrations are frequently required for package design in the regulatory approval process.

The Solution

Sensus PharmaBraille is a simple yet efficient email service that automates the conversion of pharmaceutical information into Braille in accordance national requirements in many countries within the European Union. New languages are added on request. Package designers, regulatory affairs staff and others can mail their specifications to Sensus PharmaBraille; within minutes, they receive the required Braille code and correctly sized Braille illustration in return. Sensus PharmaBraille may also be used in system-to-system workflows. Sensus PharmaBraille is powered by the award-winning RoboBraille® service. The Braille artwork is produced using Sensus OctoBraille, a Marburg-Medium compliant TrueType font developed by Sensus for the pharmaceutical sector.



Pricing

Sensus PharmaBraille is subject to a one-off setup fee of €2,000 and an annual subscription fee of €1,000 (up to 200 annual conversions), €2,000 (up to 1,000 annual conversions) or €5,000 (unlimited conversions). The setup fee includes a company-wide license to Sensus OctoBraille.

More information

Please contact Sensus for more information about Sensus PharmaBraille or other digital Braille solutions:

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